

Introduction

Transform Your Organization with Cross-Functional Empathy and Business Acumen



For Additional Information, contact:

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Executive Summary

H5 Consulting offers a fresh, flexible, scalable approach that helps organizations be successful with digital and organizational transformation.

We help organizations:

- **Decrease silo thinking.**
- **Increase cross-functional business acumen knowledge, thinking, empathy, and skills.**
- **Close the gaps between business functions and IT gets closer to the business.**

Relevant and Flexible

Our approach is relevant for the following initiatives: Innovation, Collaboration, Culture Change, Customer Centricity, Extend Agile for the Enterprise, Digital Transformation, and Systems Projects.

We have pre-built, instructionally sound workshop content for these business functions: IT, Marketing, Sales, Logistics, Finance, Legal, Human Resources, Learning and Development, Customer Service, Contact/Call Centers, Operations, and Manufacturing.

The content can also be used for presentations, articles, eLearning, videos, coaching and mentoring, and employee communications.

ROI

Here are areas where you can expect to see strong ROI: (i) Reducing costly rework and project delays caused by silo thinking. (ii) Reducing delays in bringing a product or service to market because of silo thinking on the cross-functional team. (iii) Reducing the underestimating of the complexity of a project due to silo thinking.

Experience and Results

H5 Consulting's approach is based on our experience in leading global cross-functional teams and successful training programs that focused on business acumen and customer empathy, for emerging technologies (cloud, mobile, network, and analytics). One of our clients achieved immediate results from one of our business acumen courses.

How We Can Help

Cross-Functional Business Acumen content, management consulting and services for Transformation Leaders, IT, Learning and Development, and Human Resources.

[Click here:](#) Less Silo Thinking

[Click here:](#) Business Acumen Workshops

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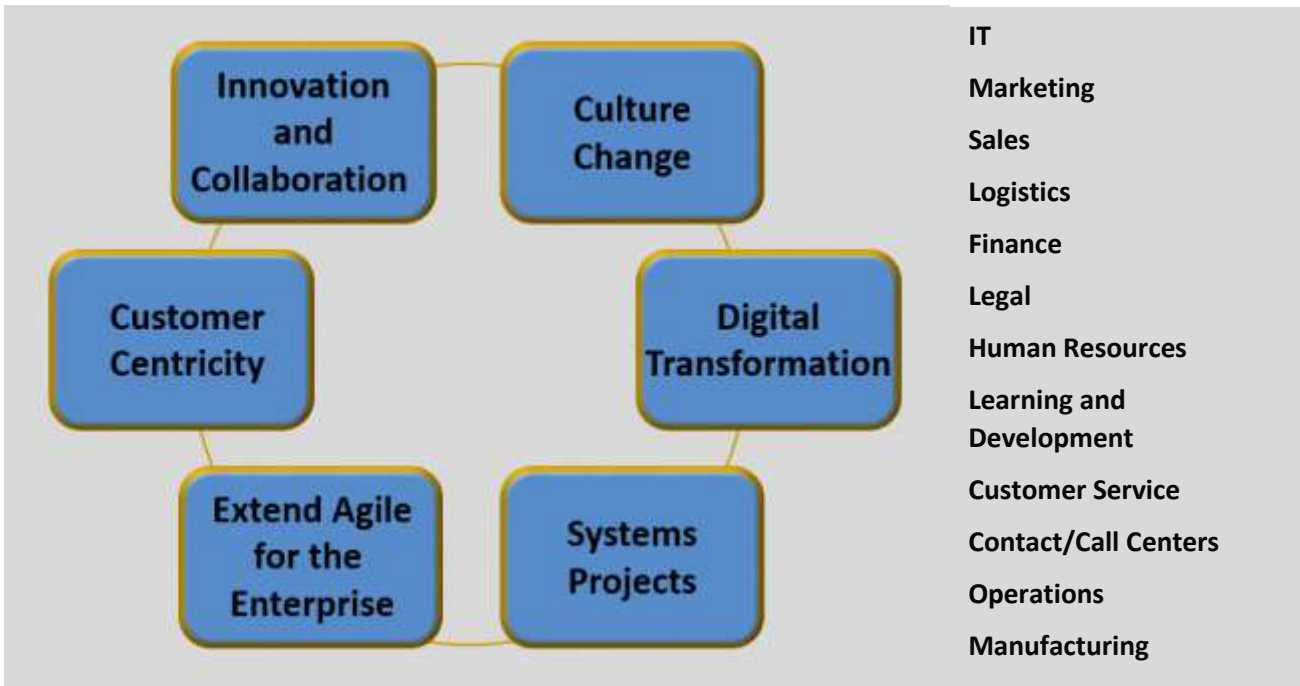
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Accelerate Your Transformation

Our point of view is that companies can increase innovation, reduce costs, and accelerate their transformation by preparing professionals with cross-functional business acumen thinking and empathy (seeing what others see).

Our approach is relevant to these initiatives and to people in the following departments and functional areas:



Our approach:

- Helps bridge the gaps between business functions.
- Helps IT get closer to the business because (i) IT professionals understand the business functional areas and (ii) IT professionals learn the language of the business.
- Is based on pre-built instructionally-sound content. Because the content is “pre-built,” you can use it “as is” or you can adapt it to your specific objectives. This gives you flexibility and does not kill your budget.
- Aligns with initiatives to reduce silo mentality.

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Results

Here is what an executive said about one of our business acumen courses:

“We realized immediate results ... our sales representatives immediately adopted new learning and skills ... and experienced larger sales ... on the same day the course was completed! You can’t ask for more than that!”

Sam Hastings, Vice President and General Manager
Global Recruitment Solutions company

H5 Consulting – How We Can Help

Do you have a need to start, expand, or improve your initiatives to decrease silo thinking and to make cross-functional business acumen and empathy a strong capability?

Cross-Functional Business Acumen Content

H5 Consulting’s scalable approach has pre-built instructionally-sound content for **IT, Marketing, Sales, Logistics, Finance, Legal, Human Resources, Learning and Development, Customer Service, Contact/Call Centers, Operations, and Manufacturing.**

This content can be used “as is” or can be adapted to your specific objectives. Use our content for multiple purposes:



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